

Help Us Find A Cure for Diabetes



Dominic Mocerì
Event
Chairman



I am honored and excited to serve as the Chairman of Casino Royale supporting cutting-edge research and treatment of Diabetes.

The Rugiero Family



Patrick, Anthony, Enrica, Antonio Sr., Mark and Robert

The Rugiero Promise Foundation is a volunteer-only premiere 501c3 nonprofit organization. The Foundation is built on a commitment to "improving the quality of life in our communities". The Foundation helps individuals, of all means; bringing hope and the promise of a better tomorrow.

www.rugieropromise.org



Charity Event of the Year!

The Rugiero Promise Foundation benefiting Michigan Medicine at the University of Michigan

Invite you to

A Night in Monte Carlo

Saturday, October 14, 2023 | 5:30 P.M.

Featuring



**We are Growing & Moving to the Beautiful
ICON DETROIT**

On the Detroit Riverfront

200 Walker St, Detroit, MI 48207



**Gaming | Strolling Supper | Dancing | Entertainment,
Live & Silent Auctions | Prizes**



**Benefiting the Antonio Rugiero, Sr. Diabetes Research Fund
Michigan Medicine at the University of Michigan.**





HELP US FIND A CURE FOR DIABETES!

Dear Friends,

It is amazing how much our event has grown, this year we are bringing Casino Royale to the beautiful ICON on the Detroit Riverfront, Saturday, October 14, 2023. We invite you to celebrate with us as we make powerful advancements in supporting Diabetes. You don't want to miss this electrifying event!

The Rugiero Promise Foundation has become a catalyst for finding a cure for Diabetes. The Casino Royale is the signature event benefiting Michigan Medicine at the University of Michigan and their advanced cutting-edge work in Diabetes. We are proud to partner with Dr. Peter Arvan and his team of world-renowned scientists who are leaders in their field, and we salute them for their dedication and frontline work in diabetes.

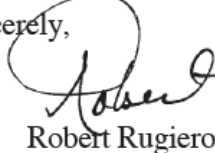
In our 13th year, we are recognizing the extraordinary accomplishments and funding we have achieved through Casino Royale and the generous support of our event Chairs, sponsors, suppliers, and the many volunteers who work all year to produce this event. This year, we are especially inspired to reach new heights with the help of our Event Chair, Dominic Mocerri, expanding our support to find life-saving medicines, treatment and ultimately a cure for this disease. We are grateful to have Dominic and his family work with us to put on an exciting event - "An Evening in Monte Carlo".

Please review the enclosed sponsor/auction information and email your commitment to rpromisefund@yahoo.com or call Ann Clark at 313.590.7493. The Rugiero family gratefully thank you for your continued support and participation. Together, we can be the victors to find a cure for diabetes. We hope you will join us for this exciting charity event of the year! Your prompt response is appreciated.

Yours Sincerely,


Anthony Rugiero


Mark Rugiero


Robert Rugiero


Patrick Rugiero


Enrica Rugiero

Sponsorship Benefit Details

Presenting Sponsor - Priceless

Chairman of the Event

Diamond Sponsor \$50,000

- Exclusive recognition as Diamond Sponsor on all event materials, and event advertisement.
- Full-page, four-color cover advertisement in event program book
- Opportunity to include marketing materials at event.
- Two tables premium reserved dinner seating for up to 20 guests
- 10 reserved parking passes
- 20 invitations to private reception and tour of the University of Michigan Diabetes Center (U-M)
- Onstage verbal recognition of your company/ individual support
- \$2,000 additional playing chips
- Add company merchandise item for Event Swag Bag

Royal Flush Sponsor \$20,000

- Up to 15 tickets to the event with reserved seating
- Logo placement as Royal Flush Sponsor on invitation, printed materials and signage at event
- 15 invitations to private reception and tour of the U-M CDC
- Full-page, four-color premium position advertisement in event program book
- \$2,000 additional playing chips
- Add company merchandise item for Event Swag Bag

Let it Roll Sponsor \$10,000

- Up to 10 tickets to the event with reserved seating
- Logo placement as Let it Roll sponsor on invitation, printed materials and signage at event
- 10 invitations to private reception and tour of the U-M CDC
- Full-page advertisement in event program book
- \$1,000 additional playing chips
- Add company merchandise item for Event Swag Bag

Black Jack Sponsor \$5,000

- 6 tickets to the event with reserved seating
- Logo placement as Black Jack Sponsor on signage at event
- Half-page advertisement in event program book
- \$500 additional playing chips
- Add company merchandise item for Event Swag Bag

Table Sponsor \$2,500 (limited availability)

- One table premium reserved dinner seating for 10 guests - limited tables available.
- Recognition in event program book
- \$400 additional playing chips

Full House Food Station Sponsor or Prize Sponsor \$2,500 (Sponsorship can be in dollars or merchandise redeemed value)

- 4 tickets to the event (no assigned seating)
- Company name and logo will appear in event program book
- Half-page advertisement in event program book
- \$200 additional playing chips

Tickets \$250 with reserved seat

- \$100 in gaming chips, reception, strolling supper, bar, entertainment, silent auction, prizes



The Division of Metabolism, Endocrinology and Diabetes

YOUR AD IN THIS PROGRAM OFFERS RARE EXPOSURE TO EVERY GUEST AT THIS 13TH ANNUAL EVENT. SECURE YOUR AD SPACE TODAY WITH YOUR PAID SPONSORSHIP.

*AD SUBMISSION DEADLINE:

SEPTEMBER 25, 2023



Honoring the Rugiero Casino Royale Event for its enduring partnership with Diabetes Research



Dear Rugiero Family and Casino Royale Sponsors,

The Rugiero Casino Royale Event has been critical to our advancement of Diabetes research over the past 12 years. We cannot thank you enough for entrusting us to do this work, and for matching your passion and dedication for diabetes research to the passion and dedication that we have within our own program. We recognize all the volunteers and the hours and hours that it takes to host such a spectacular event. You create awareness and raise funds for our program that allows us to spend our hours and hours in the laboratory, at the computer analyzing results, and in the clinic caring for people with diabetes. We are so grateful to everyone that supports this huge effort, and we want you to know that what you do is extremely meaningful for us — you are having an impact on those we serve, as we work hard to understand what goes wrong in diabetes, and as we search for new ways to stop the disease!

These past few years have challenged our diabetes program and our patients, but we continue to thrive and have learned more than ever before. The number of patients diagnosed with type 2 diabetes has continued to rise up to 28.7 million Americans in 2022, in part because of our increased recognition of the disease and diagnostic efforts. Another 8.5 million people out there have diabetes and don't know it — making it even more critical now than ever before to get this disease under control before it takes over the entire health budget of the USA (right now, one in every 4 dollars spent for U.S. healthcare is for diabetes).

The Antonio Rugiero Sr. Diabetes Research Fund is one of our largest philanthropic supporters, raising over \$750,000 to date, and the fund continues to advance our mission forward to propel diabetes research through various research studies, pilot programs and the education of our trainees, leading us toward our ultimate goal of curing diabetes.

In work led here at Michigan Medicine, we've found that problems in pancreatic beta cells making sufficient insulin to meet the body's needs are coupled with defects in folding the newly made insulin protein. These protein folding defects can trigger pancreatic beta cell failure, and our studies have linked the underlying diabetes problem to similar kinds of protein folding problems that can cause diseases in other areas of the body including neurodegeneration, such as occurs in Alzheimer's disease. The understanding of the basic mechanisms of diabetes is the only way to find the treatments and cures needed to limit the onset and progression of these diseases, to keep people healthy.

On behalf of myself, our team and Michigan Medicine, I would like to express my heartfelt thanks to the Rugiero family and Anthony Rugiero for their unwavering commitment to the diabetes program... in the University of Michigan Division of Metabolism, Endocrinology & Diabetes. Together, we will never stop striving to make for a better quality of life for our diabetes patients and those who are afflicted throughout the country and world!

With best regards,

Peter Arvan, M.D., Ph.D.
Division Chief, Metabolism Endocrinology & Diabetes



HELP US FIND A CURE FOR DIABETES!

Sponsorship & Advertising Opportunities
Your Prompt Response is Appreciated

Name as you would like it to appear on any print materials:

Email: _____

This will be a sold out event so please make your sponsorship and ticket orders early.
Please check your preference below

I would like to purchase a ticket:

Ticket \$250.00 (reserved seat)

I would like to purchase a sponsorship:

- Diamond Sponsor \$50,000.00
- Royal Flush Sponsor \$20,000.00
- Let it Roll Sponsor \$10,000.00
- Black Jack Sponsor \$5,000.00
- Table Sponsor \$2,500.00
- Full House Food Station/Prize Sponsor \$2,500.00
- Donation \$_____

Event program book full color 8 ½ x 11

- Inside Cover \$1,500
- Full Page Ad \$1,000
- Half Page Ad \$500

Please provide copy ready PDF files at 300 DPI resolution and email to rpromisefund@yahoo.com If graphic design is required to build Ad add \$75

PAYMENT INFORMATION

Amount to be paid \$_____ We welcome your **PAYMENT ONLINE AT**

___ Check enclosed

___ Credit Card: Type Visa/ MC / AMEX

\$_____ Amount to be charged

Credit Card Number _____ EXP _____ SEC# _____

Billing Address _____

City _____ State _____ Zip _____

Signature (for credit card) _____

Make checks payable and mail with form to:

Rugiero Promise Foundation
2220 N. Canton Center Road
Canton, MI 48187

Email form: rpromisefund@yahoo.com

For Information call Ann at 313-590-7493
www.rugieropromise.org
rpromisefund@yahoo.com

TIRIAMO AVANTI™
Always move forward!



HELP US FIND A CURE FOR DIABETES!

Casino Royale Silent and Live Auction

The Casino Royale Auction is held each year to raise funds in support of Michigan Medicine at the University of Michigan, Division of Metabolism, Endocrinology & Diabetes and their cutting-edge research in research and treatment of Diabetes. If you would like to donate an item or experience to the Casino Royale Silent or Live Auction 2023, please complete the form below. Items requested by September 5thth.

Sponsorships available.

FILL OUT FORM and send with item.

Auction Items – please describe the items you are donating. If you desire specific wording for your item, indicate in quotation marks. Indicate the market value of your gift to the best of your ability \$ _____ Indicate if you have a minimum bid requirement for your item. \$ _____

Restrictions – List any restrictions for your item, including: blackout dates, expiration dates, whether or not to include tax or gratuity, number of persons, limited availability etc.

Delivery Information – For publicity and display purposes, we would like to receive your item by SEPTEMBER 5, 2023. Small items can be sent through the mail to Rugiero Promise Foundation, c/o 2220 Canton Center Rd., Canton MI 48187. For delivery arrangements contact Ann Clark at 313.590.7493 or rpromisefund@yahoo.com.

The “Donated by” name will be printed on Recognition

Donated by
NAME _____

Company: Address: City/State/Zip

Phone and email:

Auction Items – please describe the items you are donating. If you desire specific wording for your item, indicate in quotation marks.

Rugiero Promise Foundation (a Michigan 501c3 nonprofit EIN: 45-3078919)

I would like to sponsor an item in the amount of \$ _____
Favorite items we will purchase for auction, gift basket, gift card, local family experiences, sports, unique items.

Letter From the Event Chair



Dominic Mocerri
Event Chairman

Dear Friends of the Rugiero Promise Foundation,

It is my honor to hold the position of Event Chairman for Casino Royale 2023. I am proud to stand with the Rugiero family as they continue to work to find a cure for diabetes.

Upon personally receiving a recent diagnosis of Type 2 Diabetes, I truly understand the risks and struggles that diabetes can cause to not only the person afflicted but also their entire circle of family and friends.

In partnership with University of Michigan, Division of Metabolism, Endocrinology & Diabetes, I believe we can make a great impact on our community by creating life-saving approaches to diabetes.

Please join us and make this year's Casino Royale the best yet! I hope you will participate as a sponsor and join the cause in finding a cure for diabetes.

Thank you,

Dominic J. Mocerri

Thank you to our great sponsors for 12 years of making Casino Royale a success!

MATT AND MONA
SIMONCINI



Danielle & Peter
Karmanos, Jr.



MAXINE AND STUART
FRANKEL FOUNDATION



KALAS KADIAN, P.L.C.



SYD ROSS
& FAMILY



Law Offices of
Steve S. George



WAYNE COUNTY SHERIFF
RAPHAEL WASHINGTON



TRIFECTA INDUSTRIES, DBA
SHADETREE APPAREL



J. LEWIS COOPER
& FAMILY



OFFICIAL FERRARI DEALER

Cauley Ferrari



KOPAS CONSTRUCTION, LLC



Casino Royale at the Beautiful ICON Detroit.

The ICON is secluded on more than 18 acres along the Detroit River and is the perfect location for Casino Royale. The building's private spacious and airy three-story atrium offers unparalleled views of the Detroit River. It is Detroit's largest atrium, making this the perfect venue to celebrate the charity event of the year -- *A Night in Monte Carlo*.

Easily accessible from Jefferson Avenue, east of the Renaissance Center. Covered Parking is available on-site. Complimentary Valet parking is available for Casino Royale guests.

Saturday, October 14, 2023 - 5:00 P.M.



200 WALKER ST. DETROIT, MI 48226
(313) 373-8720
RockEventsDetroit