



## HELP US FIND A CURE FOR DIABETES!

Sponsorship & Advertising Opportunities  
Your Prompt Response is Appreciated

Name as you would like it to appear on any print materials:

Email: \_\_\_\_\_

This will be a sold out event so please make your sponsorship and ticket orders early.  
Please check your preference below

I would like to purchase a ticket:

☐ Patron Ticket \$200.00 (reserved seat) ☐ Ticket to Rugiero Casino Royale \$125.00 (no assigned seat)

☐ I would like to purchase a sponsorship:

<input type="checkbox"/> Diamond Sponsor	\$50,000.00
<input type="checkbox"/> Royal Flush Sponsor	\$15,000.00
<input type="checkbox"/> Let it Roll Sponsor	\$5,000.00
<input type="checkbox"/> Black Jack Sponsor	\$2,500.00
<input type="checkbox"/> Full House Food Station Sponsor	\$1,500.00
<input type="checkbox"/> Table Sponsor	\$2,000.00
<input type="checkbox"/> Prize Sponsor	\$1,500.00
<input type="checkbox"/> Donation	\$ _____

#### Event program book full color 8 ½ x 11

☐ Inside Cover \$1,000  
☐ Full Page Ad \$600  
☐ Half Page Ad \$300

Please provide copy ready PDF files  
at 300 DPI resolution  
and email to [rpromisefund@yahoo.com](mailto:rpromisefund@yahoo.com)  
If graphic design is required to build Ad add \$75

#### PAYMENT INFORMATION

Amount to be paid \$ \_\_\_\_\_ We welcome your **PAYMENT ONLINE AT <https://Rugiero21.givesmart.com>**

\_\_\_ Check enclosed

\_\_\_ Credit Card: Type Visa/ MC / AMEX

\$ \_\_\_\_\_ Amount to be charged

Credit Card Number \_\_\_\_\_ EXP \_\_\_\_\_ SEC# \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature (for credit card) \_\_\_\_\_

#### Make checks payable and mail with form to:

Rugiero Promise Foundation  
2220 N. Canton Center Road  
Canton, MI 48187

#### Email form: [rpromisefund@yahoo.com](mailto:rpromisefund@yahoo.com)

For Information call Ann at 313-590-7493  
[www.rugieropromise.org](http://www.rugieropromise.org)  
[rpromisefund@yahoo.com](mailto:rpromisefund@yahoo.com)

## Help Us Find A Cure for Diabetes



*We're back for the Charity Event of the Year!*

*The Maxine and Stuart Frankel Foundation is pleased to partner with Rugiero Promise Foundation in supporting the University of Michigan Diabetes Center; finding a cure for Diabetes. Please join us as a sponsor for this special event!*

The Rugiero Promise Foundation  
&  
University of Michigan Medicine Center

Invite you to participate in the

*The 10<sup>th</sup> Annual  
Casino Royale*

**TIRIAMO AVANTI™**  
*Always move forward!*



**Saturday, October 9, 2021  
5:30 P.M.**

**Ford Community & Performing Arts Center  
Dearborn, MI**

**Gaming | Strolling Supper | Dancing | Entertainment,  
Live & Silent Auctions | Prizes**

This Packet Includes:  
Sponsorship/Ticket Opportunities  
U of M | Michigan Medicine Impact Message  
Silent Auction Submission Form  
A special thank you to our great sponsors

#### The Rugiero Family



Patrick, Anthony, Enrica,  
Antonio Sr., Mark and Robert

The Rugiero Promise Foundation is a volunteer-only premiere 501c3 nonprofit organization. The Foundation is built on a commitment to "improving the quality of life in our communities". The Foundation helps individuals, of all means; bringing hope and the promise of a better tomorrow.  
[www.rugieropromise.org](http://www.rugieropromise.org)



**Benefiting the Antonio Rugiero, Sr. Diabetes Research Fund  
at the University of Michigan Medicine Center.**

## Sponsorship Benefit Details

Dear Rugiero Family and Casino Royal Sponsors,

2020/2021 can be defined by the word "change," and I am grateful to share that the Michigan diabetes program not only survived in the midst of many changes, but thrived.

The past year and a half has been a special challenge for us. When COVID-19 hit Michigan, the U-M responded by creating a regional respiratory intensive care unit — all patients on ventilators, fighting for their lives. You may already know this, but fully **one-third of all the COVID-19-positive ICU patients presented with runaway diabetes**. We tripled our inpatient doctor teams for COVID diabetes and are now part of a new multidisciplinary clinic to provide a one-stop evaluation and treatment approach for patients afflicted with PASC (long haulers).

The pandemic affected all of us — and shed a new light on the comorbidities that put people at risk and compounded the complications of COVID, namely diabetes.

As we move forward, our mission and resolve remain strong to advance diabetes research through groundbreaking genetic studies of patients with diabetes in our MEND clinic. The Michigan Genomics Initiative (MGI) has created an institutional repository of DNA and genetic data together with a medical phenotyping for a broad portfolio of future medical research. Participants are being enrolled to contribute biospecimens for genotyping and we are committed to advancing the understanding of health and wellness, the development of disease, personalizing and predicting response to treatment and advancing drug development.

The Antonio Rugiero Diabetes Research Fund has played a key role in our mission to fund our pilot research studies, support diabetes research trainees, including our annual postdoctoral symposium and also support our annual summer diabetes symposium.

I am amazed by the Rugiero family for the unwavering commitment to bring awareness and raise funds for the Michigan diabetes program to support our mission. I want to thank the family and all of you, our sponsors. Together, we are moving forward toward a future where there is a cure for diabetes. I look forward to celebrating the “10<sup>th</sup> Anniversary of the Rugiero Casino Royale event in person this fall!

With best regards,

Peter Arvan, M.D., Ph.D.  
Division Chief, Metabolism Endocrinology & Diabetes



### Diamond Sponsor \$50,000

- Exclusive recognition as Diamond Sponsor on all event materials, and event advertisement.
- Full-page, four-color cover advertisement in event program book
- Opportunity to include marketing materials at event.
- Two tables premium reserved dinner seating for up to 20 guests
- 10 reserved parking passes
- 20 invitations to private reception and tour of the University of Michigan Diabetes Center (U-M)
- Onstage verbal recognition of your company/individual support
- \$2,000 additional playing chips

### Royal Flush Sponsor \$15,000

- Up to 15 tickets to the event with reserved seating
- Logo placement as Royal Flush Sponsor on invitation, printed materials and signage at event
- 15 invitations to private reception and tour of the U-M CDC
- Full-page, four-color premium position advertisement in event program book
- \$1,000 additional playing chips

### Let it Roll Sponsor \$5,000

- Up to 10 tickets to the event with reserved seating
- Logo placement as Let it Roll sponsor on invitation, printed materials and signage at event
- 10 invitations to private reception and tour of the U-M CDC
- Full-page advertisement in event program book
- \$500 additional playing chips

### Black Jack Sponsor \$2,500

- 4 tickets to the event with reserved seating
- Logo placement as Black Jack Sponsor on signage at event
- Half-page advertisement in event program book
- \$300 additional playing chips

### Table Sponsor \$2,000 (limited availability)

- One table premium reserved dinner seating for 10 guests - limited tables available.
- Recognition in event program book
- \$200 additional playing chips

### Full House Food Station Sponsor or Prize Sponsor \$1,500 (Sponsorship can be in dollars or merchandise redeemed value)

- 2 tickets to the event (no assigned seating)
- Company name and logo will appear in event program book
- Half-page advertisement in event program book
- \$100 additional playing chips

### Patron Tickets \$200 with reserved seat

- Includes gift from University of Michigan
- \$100 in gaming chips, reception, strolling supper, bar, entertainment, silent auction, prizes

### Individual Event Tickets \$125

- No assigned seating
- \$100 in gaming chips, reception, strolling supper, bar, entertainment, silent auction, prizes



YOUR AD IN THIS PROGRAM OFFERS  
RARE EXPOSURE TO EVERY GUEST  
AT THIS 10<sup>TH</sup> ANNUAL EVENT.  
SECURE YOUR AD SPACE TODAY  
WITH YOUR PAID SPONSORSHIP.

\*AD SUBMISSION DEADLINE:

**SEPTEMBER 25, 2021**



For Information call Ann at 313-590-7493 | [www.rugieropromise.org](http://www.rugieropromise.org)  
<https://Rugiero21.givesmart.com>